

**REMARKS**

Reconsideration of the subject application as amended hereinabove is respectfully requested.

Claims 1 and 7 have been amended to correct the informalities noted by the Examiner.

The Examiner has indicated that claims 1-12 and 20 contain allowable subject matter. Accordingly, claim 19 has been amended to incorporate the limitations of claim 20 and claim 20 has been cancelled.


The Examiner has rejected 13-18 claims as being anticipated by or obvious in view of Broughton. In response, claim 13 has been amended to cover a method of transmitting data in which the luminance of N consecutive lines are increased and the luminance of next N consecutive lines are decreased. In other words, claim 13 has been amended to include the limitations of allowable claim 1.

It is respectfully submitted that the subject application is patentably distinguishable over the prior art and, therefore, it should be allowed.

Applicant hereby states that by the amendments shown hereinabove, no new matter is being added to the subject patent application.

Respectfully submitted

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